



This milestone reaffirms the multinational corporation's global leadership in vision systems for the automotive industry

## **Ficosa sells 3 million rear-view cameras**

The company has achieved this all-time record over the past 5 years thanks to its firm commitment to technological innovation in the automotive sector, and expects to triple sales by 2028

**30 May 2019.-** Ficosa, a top-tier global provider devoted to the research, development, manufacturing and marketing of high value technology vision, safety, connectivity and efficiency systems for the automotive and mobility sectors, has announced that it has manufactured and sold 3 million rear-view cameras worldwide since it began developing this solution in 2014.

The growth of technological innovations incorporated in vehicles has led the multinational corporation to reach this milestone in its business, a record that will in turn be improved in the coming years, as Ficosa expects to manufacture more than 8 million parking cameras by 2028, based on orders already received from top-tier OEMs (automakers).

For Alan Montesi, ADAS Systems Director at Ficosa: *"This figure is a huge achievement because it means that 3 million drivers are benefiting from our cutting-edge technology, which makes driving safer and easier, on roads all over the world. The fact that drivers are more comfortable and protected against accidents encourages us to continue innovating and to play an active role in transforming the automotive sector."*

Rear-view cameras, which help drivers park, are part of the Advanced Driver-Assistance Systems (ADAS). When the driver starts the car, the camera in the back is activated and the rear-view images are shown on the central monitor. The system uses mobile overlays to control the turn of the steering wheel, allowing for more precise manoeuvring.

### **About Ficosa**

Ficosa is a global company devoted to the creation of high-technology vision, safety, efficiency and connectivity solutions for the industry, with the desire to contribute to society through our commitment to technological innovation, human values and energy efficiency. Founded in 1949 and based in Barcelona, Ficosa currently has more than 10,500 employees in 19 countries worldwide in Europe, North and South America, Asia and Africa, with consolidated sales of €1.208 billion in 2017. The rear-view system (interior/side mirror) is Ficosa's main business, known worldwide and recognised by top global OEMs. [www.ficosa.com](http://www.ficosa.com)



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